



**RW ROGERS  
COMPANY**

# ZERO WASTE

RECYCLED FROM THE STREETS

CARRY.  
EVERYTHING.



## CIRCULAR ECONOMY

Currently, the use and disposal system is not sustainable. Resources are limited and in the short term we can already see the effects on the environment.

Change is necessary and goes through responsible consumption based on the 3 Rs:



### WHAT IS THE CIRCULAR ECONOMY?

The circular economy is based on taking advantage of resources by minimizing consumption and betting on reuse whenever possible. Another important factor is to try to consume biodegradable products to reduce damage to the environment.

For all those products that are not possible to be biodegradable, their decoupling is encouraged to make the pieces useless and that they may have a second useful life. When none of this is possible, the only option is recycling.

## Circular Economy of Shopping Basket

### COMMITMENT TO THE ENVIRONMENT

R.W. Rogers Company is aware that being eco-friendly is not enough. We want to help build a better, sustainable and green future.

Therefore, we are committed to an ecological production using state-of-the-art machinery, fully automatic and

## POST-CONSUMER RECYCLING

The plastic has a very long life cycle so it is perfect to be seen as raw material for new uses after being recycled.

We work with an external company with the capacity to produce more than 20,000 tons of post-consumer recycled polypropylene per year to avoid stock breakage.

Our recycled polypropylene (PP) contains at least 95% post-consumer recycled material from plastic containers taken from the streets that have previously been classified and separated.

In a circular economy, resources must remain in use for as long as possible to extract their full potential. This prevents waste from ending up in the landfill or the environment.

### Less energy consumed

In general, the production of recycled materials consumes less energy than manufacturing virgin materials.



robotic, which reduces energy consumption and CO2 delivery to the atmosphere. Besides, our baskets and carts are 100% recyclable, thus reducing the environmental impact.



The recycled PP is presented in PANTONE 423C gray color for all our baskets. Three other colors are also available. Both the body of the baskets and the handle have been manufactured with post-consumer recycled plastic.



# RW ROGERS COMPANY

## FEATURES

- 1 BASKET BODY MANUFACTURED WITH POST-CONSUMER RECYCLED PP
- 2 HANDLES MANUFACTURED WITH POST-CONSUMER RECYCLED PP

## COLORS



POST-CONSUMER RECYCLED PRODUCTS

## QUALITY GUARANTEE

The recycling process and associated management systems for plastic waste have been verified by an accredited auditor of EuCertPlast.



EuCertPlast

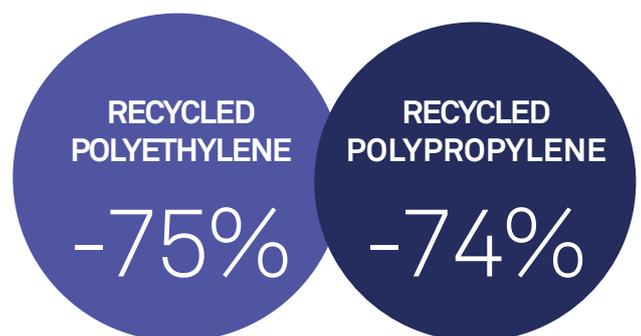
Certificate number: 0116-07-20-SVB-FW

## ENVIRONMENTAL FOOTPRINT

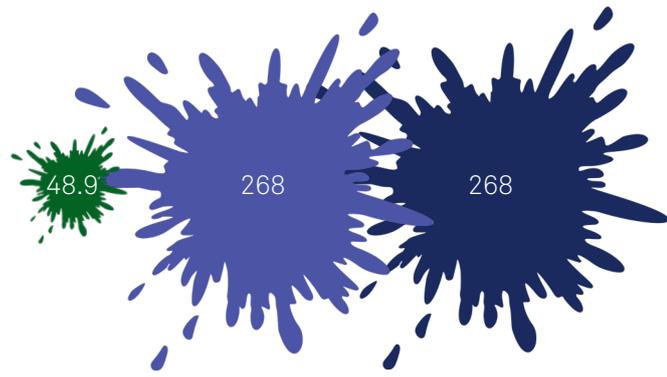
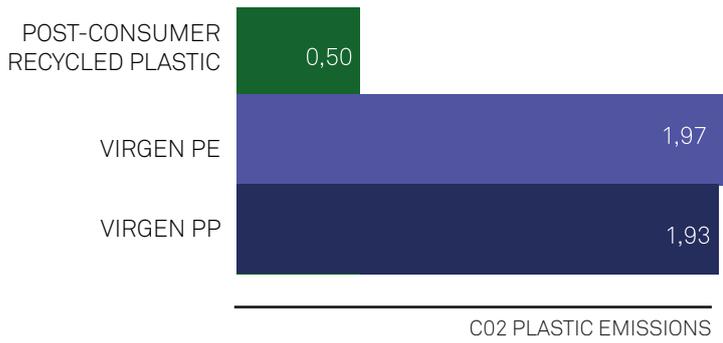
*The Environmental Footprint evaluates, calculates and sometimes weights the main potential environmental impacts of a product based on a Life Cycle Analysis (LCA) following the international ISO standards.*

In the integrated and automated production process, previously classified post-consumer packaging is transformed into recycled polyethylene (PE) and polypropylene (PP) resins that use extensive preparation, cleaning (including hot wash reactors) and extrusion / composition process.

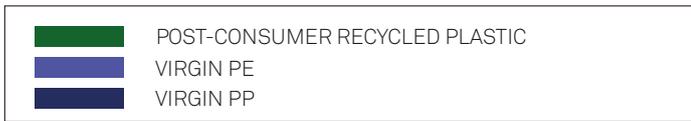
The hot washing and drying process is CO<sub>2</sub> neutral due to the use of high-pressure steam.



REDUCTION OF CO<sub>2</sub> PLASTIC EMISSIONS



ECOLOGICAL INDICATOR (ENVIRONMENTAL IMPACT) IN MPT / KG



82% for recycled PE and PP products compared to virgin resins.



*These values have been calculated according to ISO 14040/14044 considering that the comparison is between the QCP consumption data and the industry average in Europe, it only refers to the raw materials used to produce the resins, excluding use and end of life phase. This statement applies to recycled products as such and does not cover any additives, pigments, etc., added.*

**“Impossible means you haven’t found a solution yet”**

- Henry Ford



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The paper used for this flyer is made with wood from FSC-certified forests, recycled material, or controlled sources.